

City of SLO Support Local Program



45

Ticket Tuesday Posts

5,198

Ticket Tuesday Entries

1

Robust Holiday Campaign



2

Social Media Carousel Ads

THINK LOCAL
SUPPORT
SLO
BUY LOCAL

1

Support Local Graphic

1,044,951

Advertising Impressions

6,671

Advertising Clicks



290,724

Video Views



4

Programmatic Video Ads



JULY 2020–JUNE 2021