

# City of SLO Support Local Program

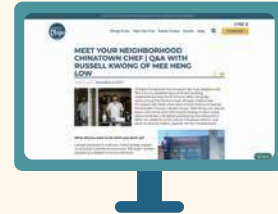


**22**

Business Insider  
Features & Blogs

**55,451**

Business Insider  
Story Views



**2,827**

Blog Views



**1**

Support  
Local  
Landing  
Page

**11,558**

Supportslo.com  
Pageviews



**4,474**

Qualified Shoppers



**65,400+**

Local Influencer  
Impressions



**47**

Support Local  
Placements

Gift Cards  
Available From

**146**

Businesses



**630**

Support Local Pledges

**7,028**

Receipts Submitted With  
An Average Spend Of

**\$172**

**\$728,334**

In Direct Local Spending



JULY 2020–JUNE 2021